

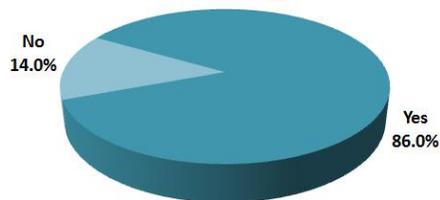
NCCS PUBLIC PERCEPTION SURVEY 2011 FINDS STRONG PUBLIC SUPPORT FOR CLIMATE CHANGE ACTION IN SINGAPORE

The National Climate Change Secretariat (NCCS) commissioned a public perception survey from October to December 2011 to gauge current levels of public awareness, attitudes and behaviours towards climate change-related issues in Singapore. A nationwide, random sample of 1,010 Singaporean residents aged 15 and above formed the survey population.

The survey found strong public support and belief in action on climate change. A majority of the respondents (86%) felt a sense of responsibility in playing their part to address climate change. About 75% of the respondents indicated they were concerned about climate change while three in four were motivated by the need to preserve the environment for future generations.

Responsibility for Taking Action on Climate Change

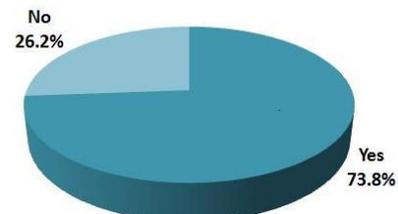
Do you feel that you play a part in taking action on climate change?



n = 1,007

Concern about Climate Change

Are you concerned about climate change?



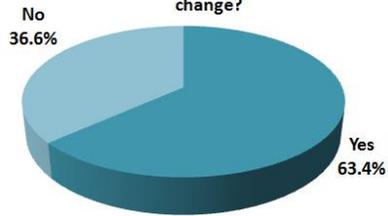
n = 1,010

Key Survey Findings

There was generally a high level of awareness and interest in climate change-related issues in Singapore. Respondents perceived climate change to be an urgent issue and about 63% felt that Singapore would be severely affected by climate change.

Awareness of the Effect of Climate Change on Singapore

Do you think Singapore will be severely affected by climate change?

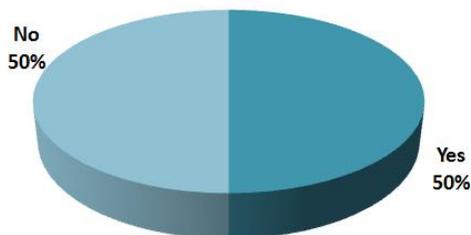


n = 1,005

One in two respondents expressed interest to receive more information about climate change. Among the respondents, about 7 in 10 expressed interest in the science and impacts of climate change and the practical measures that individuals could take to address climate change.

Receiving Information on Climate Change

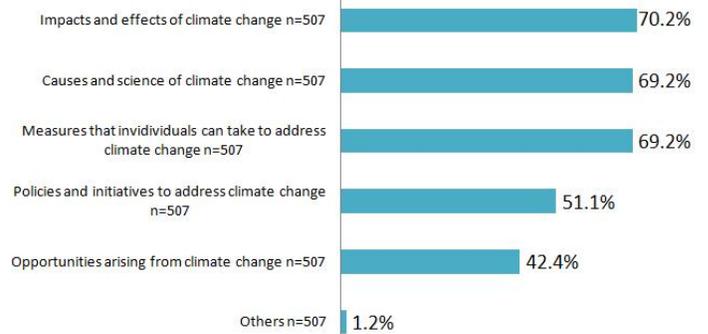
Would you like to receive information about climate change?



n = 1,005

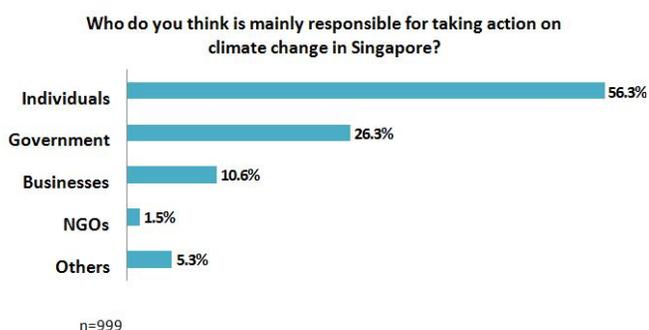
Information on Climate Change

What type of climate change information would you like to receive?

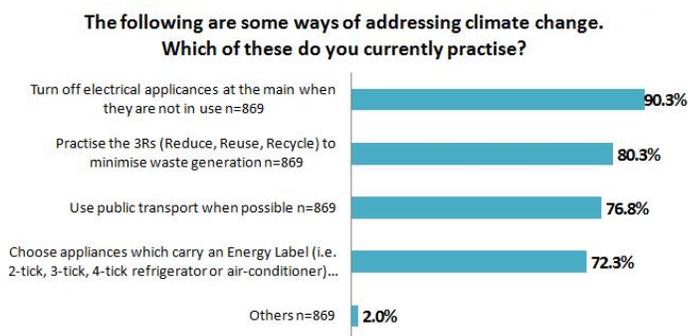


The respondents generally displayed a positive attitude towards tackling climate change. More than half (56.3%) agreed that individuals played an important part in addressing climate change in Singapore. A significant proportion of the respondents were conscious about practising environmentally friendly habits in addressing climate change, such as turning off electrical appliances when not in use, choosing appliances that carry the energy label, using public transport and practising the 3Rs (i.e., Reduce, Reuse and Recycle).

Responsibility for Taking Action on Climate Change

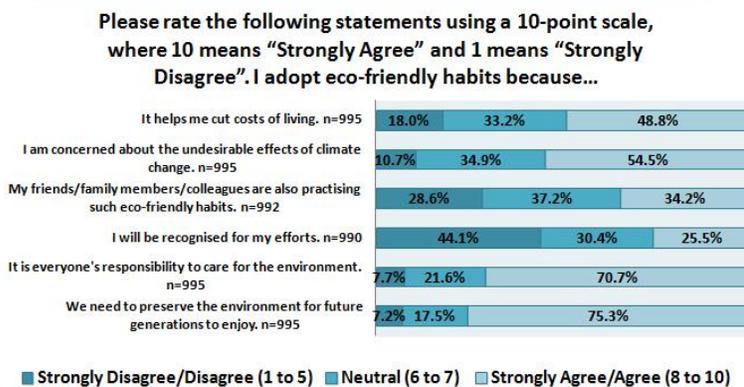


Practices to Address Climate Change



The survey also showed that a majority of respondents (70.7%) believed it was everyone's responsibility to care for the environment, with three in four motivated by the need to preserve the environment for future generations. Most respondents also agreed that Singapore should take steps to reduce climate change, with 58% expressing that such steps should be taken even if it involved significant cost.

Reasons for Adopting Eco-friendly habits



Trade-Offs in Addressing Climate Change

